



Women Mean Business® Summit – January 30, 2010

Sponsorship Opportunities

The National Association of Women Business Owners® - Delaware Chapter (NAWBO-DE) is seeking sponsors for the Women Mean Business® Summit, featuring national entrepreneurial expert and author, Mary Cantando. An entrepreneurial executive since 1989, Mary is a recognized authority on women's business initiatives. A respected sales and marketing expert who has closed sales of up to \$50 million, Mary has helped countless women entrepreneurs develop new, successful revenue streams for their enterprises and she serves as a trusted mentor and advisor to women across the nation.

The Women Mean Business® Summit provides access to inspiring information, motivation, and small business resources that today's women business owners (WBOs) need. Hosted by the NAWBO Delaware, the 2010 summit will include:

- Panel of Millionaire Women – Learn from successful local WBOs
- Workshop, keynote and business resources with Mary Cantando
- Networking and relationship-building opportunities
- Resource information and helpful seminars from small business entities and their experts

Sponsorship at this event will connect you with members of NAWBO as well as Delaware, Pennsylvania, New Jersey and Maryland WBOs. NAWBO Delaware offers companies the opportunity to cultivate a relationship with the fastest growing segment of the business community — **women business owners**. By supporting NAWBO, companies can build their brand among a fiercely loyal consumer group and grow their bottom lines through opportunities to sell to an affiliate within our statewide network of women entrepreneurs through investments with our chapter.

Your sponsorship will gain you valuable access to the fastest growing segment of the U.S. economy! Women-owned businesses generate about \$3.1 trillion in revenue and employ 16% of the workforce, making them significant players in the national economy, according to researchers who conducted a benchmark study released in October 2009.

SPONSORSHIP LEVELS & BENEFITS:

GOLD SPONSOR – \$750

One VIP Ticket to Friday Dinner with Mary Cantando • Two Tickets to Event • Acknowledgment by Mary Cantando During Event • Exhibitor Table • Program Listing • Logo Promoted on all Marketing, Media and Public Relations Materials • Website Recognition & Link for One Year • Sponsor Spotlight in March Issue of NAWBO DE Monthly E-newsletter • One-Year NAWBO Membership.

SILVER SPONSOR - \$500

One VIP Ticket to Friday Dinner with Mary Cantando • One Ticket to Event • Acknowledgement by Mary Cantando During Event • Exhibitor Table • Program Listing • Logo Promoted on all Marketing, Media and Public Relations Materials • Website Recognition & Link for One Year • Recognition in NAWBO DE Monthly E-newsletter • Attend NAWBO DE Events at the Member Rate

BRONZE SPONSOR - \$250

One Ticket to Event • Acknowledgement by Mary Cantando During Event • Program Listing • Logo Promoted on all Marketing, Media and Public Relations Materials • Website Recognition & Link for Six Months • Recognition in NAWBO DE Monthly E-newsletter

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NAWBO Delaware is a Delaware corporation that is tax exempt under IRC 501(c)(6).



2010 Women Mean Business®: Together Reaching Our Potential Sponsorship Form

PLEASE CHECK ONE: \$750 sponsor \$500 sponsor \$250 sponsor

Payments:

- All sponsorships must be paid in full by Wednesday, January 8, 2010.
- All checks are made payable to NAWBO Delaware
- Mail checks to: NAWBO Delaware, PO Box 4657, Greenville Station, Greenville, DE 19807-4657

Please fill out the information below as it should appear in any promotional material:

Company Name: _____

Contact Name: _____ Title: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____

Web Site: _____

E-mail: _____

Method of Payment: ___ Check ___ Visa ___ MC ___ AmEx

Account Number: _____ Exp. _____

Name on Card: _____

Billing Address: _____

I have read and agree to the terms of the sponsorship:

Signature of Authorized Representative: _____

(*Note: E-signature is acceptable)

Please return this form, along with jpeg of your logo in both high resolution and low resolution, to: Karen Burton Email: kburton@Wilmingtonde.gov - or - Fax: 302-571-4326

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