

Top 10 Reasons to Join NAWBO

1 Power

The National Association of Women Business Owners provides a strong voice and vision for women business owners in all industries. Members benefit from NAWBO's advocacy on business issues at the local, state and national level.

2 Peers

Membership includes sole proprietors, partners, and corporate employees with day-to-day responsibilities of building business relationships. Every member can relate directly to your experience as a business owner.

3 Opportunity

Members forge connections with other women business owners to exchange ideas and leads. Members help other members to achieve greater visibility, credibility and profitability for their business.

4 Reach

Members may access NAWBO's powerful web-enabled database of women business contacts and resources nationwide.

5 Education

Members may attend conferences and seminars on a wide variety of business development topics as well as trends, regulations and new technologies that impact their business.

6 Leadership

Members may take advantage of leadership training opportunities. Members are encouraged to join committees, participate on boards, and showcase their expertise through the speakers bureau.

7 Certification

Members gain access to certifications as women-owned business, which can lead to increased procurement opportunities with governments and corporate purchasing programs.

8 Research

Members gain access to research conducted by the Center for Women's Business Research.

9 Visibility

Members achievements are recognized through national awards and website articles. NAWBO also provides opportunities for members to publicize their business success stories and to advertise and promote their businesses through media and speaking opportunities.

10 Discounts

Members are offered discounts by NAWBO Corporate Partners and affinity programs. Members also may take advantage of discounted rates to attend NAWBO-sponsored events.



NAWBO is a network of women entrepreneurs who provide each other with valuable information, resources, referrals and more!

Local, regional and national meetings and seminars provide members with face-to-face business connections for new clients, vendors, mentors and friends.

NAWBO's national on-line database connects members across America — and in 35 countries through its affiliation with Les Femmes Chefs d' Entreprises Mondiales (World Association of Women Entrepreneurs).



NAWBO PROVIDES A STRONG VOICE AND VISION FOR WOMEN BUSINESS OWNERS.

JOIN TODAY!

Contact us to learn how.

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**NATIONAL ASSOCIATION OF
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Delaware

10 Compelling Reasons to
Join NAWBO Delaware



A POWERFUL ORGANIZATION
FOR POWERFUL WOMEN